



WRGEurope

ENGAGING WITH RESEARCH



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ABOUT US

Our business comprises two services; GrantCraft and WRG Europe. Our GrantCraft team specialises in grant support to help maximise your chances of getting funding. Whereas, the WRG Europe team is here to support your project once it is funded, including management, and outreach and communications services.

Formed about 9 years ago, WRG Europe took its first steps into EU projects by supporting two projects based around biofuels, where it acted as co-lead partner for outreach and communication. Since then, WRG Europe has expanded its reach and experience by participating in 4 further European projects, with many more in the pipeline!

We can provide you with comprehensive project support services, including:

- **Modern website creation and maintenance.**
- **Outreach and communication for your project results, including graphics design, infographics, motion graphics, HD filming, and PR events.**
- **Project management support.**



WRG EUROPE SERVICES

Website Design

making you look good online!

WRG Europe uses the latest modern tools to create a unique and striking website that will engage visitors.

We use either Dreamweaver or Webflow to create a website tailored to your needs. We work in collaboration with you to ensure the site has all the content and functionality you require.

Our websites will work with all major browsers (PC and Mac) and are optimised for any platform, including desktop, laptop, and mobile.

Our sites use Search Engine Optimisation to maximise traffic to your site and can be linked to your social media accounts.



Outreach and Communication

engaging audiences with your results

In the modern funding landscape, there are now high expectations from the funders that your project and your exploitable results are communicated to your target audiences. This is to ensure that your ideas and innovations don't end when your project ends, which could include future collaborative projects or commercial exploitation.

WRG Europe can provide a wealth of services to support your outreach and communication needs. This includes modern website design (as above), eye-catching

infographics and motion graphics, project brand development, and high-quality filming and documentaries.

We are active in numerous European projects as lead outreach and communication partner, where we build a strategy for the duration of the project to ensure your project and results are communicated to the right audiences.

We can also organise and facilitate PR events to engage interested parties and the press and media with your project.



Project Management Services

Research projects can be complex to manage, especially if it contains a large number of partners. Moreover, funders will monitor your project very closely to ensure it is meeting its objectives and commitments. In rare cases, projects that are not performing well due to poor management can be terminated by the funder, which can have significant implications for members of the project team.

WRG Europe has extensive experience of what is required to successfully plan and execute research projects. Staff members have previously worked as Coordinators for EU-funded projects as well as being actively engaged in numerous current research projects.

We can support you in the detailed planning of your project, and also in its execution. This includes monitoring the project plan and its partners to ensure it is meeting its expectations, including expenditure. We also have experience in the use of risk management techniques to focus your activities and resources on critical tasks.



EXAMPLE PROJECTS

NET-Fuels



FishEUTrust



FoodTraNet



Store2Hydro

